

|| Purpose

The IDEC Group's Purpose is to create the optimum environment for humans and machines, and to achieve safety, ANSHIN, and well-being for people around the world.

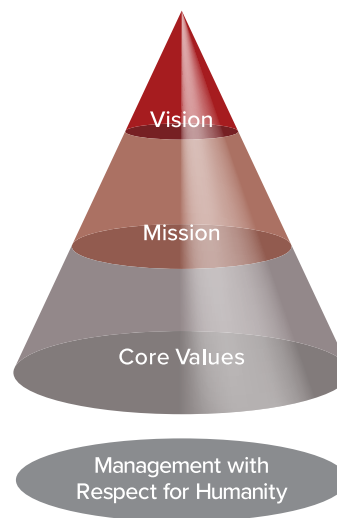


Since its founding in 1945 as Izumi Shokai, the IDEC Group has provided a wide range of products and services. Leveraging the core technologies created and enhanced through development of industrial switches and other control devices for machines, we want to make safer, more pleasant points of contact between humans and machines in manufacturing sites and daily life scenes. This is how we desire to contribute to society.

To thus contribute to the functioning and well-being of society, based on the premise that

at times humans make mistakes and machines break down, we are inspired to pursue and realize consistently high levels of safety, ANSHIN, and well-being, and protect humans even in unforeseen circumstances.

We are determined to continue providing innovation and value as we enter a new era, sustaining our ceaseless commitment stated above since our foundation, expanding it on a global scale and staying on course toward our next milestone, the 100th anniversary.



The IDEC Way

As a step towards becoming a truly global company, the IDEC Group has adopted a new philosophy. "The IDEC Way" encompasses the following:

Vision

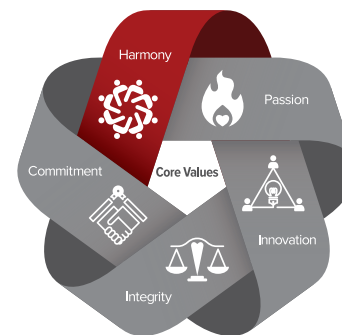
Pioneer the new norm for a safer and sustainable world.

Mission

To create the optimum environment for humans and machines.

Core Values

Core Values



Harmony

In Harmony with our co-workers, our customers and society.



Passion

Joy in fulfilling our mission.



Innovation

Take on new challenges and embrace change.



Integrity

Exhibit honesty, fairness and respect at all times.



Commitment

Be the person everyone can count on.